

**Dr. SATYANARAYANA RAJU INDUKURI**

Assistant Professor (Ad-hoc)  
Dept of Commerce & Management Studies  
(Tourism & Hospitality)  
Adikavi Nannaya University,  
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**Summary:**

Having **18** years of **teaching experience**, Working as Assistant Professor (Ad-hoc) Adikavi Nannaya University, worked as an Academic Consultant,(Contract Faculty) Department of Tourism Management at Vikrama Simhapuri University, Nellore. Worked as a Data Processing Officer (DPO) at the Vice-Chancellor's Peshi, Dr.B.R.Ambedkar Open University, Hyderabad. Worked as a Faculty for Travel & Tourism Course at Government Institute of Printing Technology, (Govt. Polytechnic College),Secunderabad.

**Educational Profile:**

- **Awarded Ph.D., from Department of Tourism and Hospitality Management, Acharya Nagarjuna University, GUNTUR, AP, INDIA**
- **Master of Tourism Management(MTM)**from Andhra University, with **66%**
- **P.G. Diploma in Travel & Tourism Management** from Andhra University. with **59%**
- **Bachelor of Science (B.Sc.)** from Andhra University, with **58%**

**Computer Skills:**

- **Diploma in Computer Programming** from Andhra Pradesh Productivity Council, Hyderabad.
- Knowledge of Windows, MS Office, Internet browsing.

**Work Experience:****#1:**

**Organization : Adikavi Nannaya University, Rajamahendravaram**  
**Position: : Assistant Professor,(Ad-hoc)**  
**Department of Commerce & Management Studies**  
**(MBA -Tourism & Hospitality)**  
**Duration : From September,2016 to Till date**

**#2:**

**Organization: Dept of Tourism Management, Vikrama Simhapuri University,**  
**Nellore**  
**Position : Academic Consultant ( Contract Faculty)**  
**Duration : From October,2010 to August,2016**

**#3:**

**Organization: Dr. B.R.Ambedkar Open University**

**Position: Data Processing Officer (DPO)**

**Duration: From August,2008 to May,2010**

**#4:**

**Organization: Government Institute of Printing Technology  
(Govt. Polytechnic College), Secunderabad**

**Position: Faculty Member** Travel & Tourism Course.

**Duration: From June 2002 to Sept 2007.**

**#:**

➤ **Appointed as a Panel of Lesson Writer for M.B.A (Travel and Tourism Management) School of Distance Education** at Acharya Nagarjuna University, Guntur,  
for subjects of :

- 1) Human Resource Management for Tourism and Hospitality
- 2) Tourism Geography

➤ **Appointed as a Panel of Lesson Writer for M.B.A (Travel and Tourism Management)** Online Course at Acharya Nagarjuna University, Guntur,  
for subjects of :

- 3) Travel Agency Management
- 4) Tour Operations Management
- 5) International Tourism Management

➤ **Delivering Guest Lecturers** at Department of Tourism and Hospitality Management, Acharya Nagarjuna University, Guntur, for the Course pf M.B.A (Tourism & Hospitality ) Since 2014.

➤

**Three Times Organized and one of the Resource Person on Cab Drivers Orientation Programmed jointly by AP Tourism Authority and Adikavi Nannaya University** at Rajamahendravaram.

### **Publications:**

S. NO.	TITLE	NAME OF JOURNAL (SR. NO./ PAGE NO. OF UGC LIST)	YEAR/ ISBN/ VOL/NO/ PAGE NOS	Impact Factor
1	A Study on Attractions of Beach destinations in Andhra Pradesh	ANVESAK( UGC Care Group -1)	0378-4568	6.20
2	An Empirical Analysis of Stakeholder's Perspectives on Coastal Tourism With references to Select Beaches of Andhra Pradesh	International Journal of Management Technology and engineering	2249-7499	6.30
3	Eco Tourism Destinations in Andhra Pradesh	Earth -NITHM Journal of Tourism and Hospitality Management	2231-6213 Earth	
4	Marketing of Tourism Services in Andhra Pradesh-A Case Study of APTDC	Emerging Trends in Tourism and Hospitality Industry	978-93-85100-80-2	

**References:**

- ❖ **Dr. P. Purnachandra Rao**  
Associate Professor, & Head  
Department of Tourism and Hospitality Management,  
Acharya Nagaarjuna University, GUNTUR-522510. AP.  
**Mobile No: 9885830170**
  
- ❖ **Dr. G. Sujay Kumar**  
Asst. Registrar (Administration)  
Vikrama Simhapuri University, Nellore-524003.  
**Contact No: 9866805985**

**Personal profile:**

**Full name** : **SATYANARAYANA RAJU. INDUKURI.**  
Father's name : I. Rama Krishnam Raju  
Date of birth : 01-09-1975  
Languages Known : English, Telugu, Basic-French  
Gender : Male  
Marital status : Married  
Religion : Hindu  
Nationality : Indian

**(Dr. I. SATYANARAYANA RAJU)**